

# LORI QINGYUAN YUE

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## **EMPLOYMENT**

University of Southern California-Marshall School of Business  
Management and Organization Department

- Associate Professor (with tenure), 04/2016-
- Assistant Professor, 06/2010 - 04/2016

## **EDUCATION**

PhD. 2010. Management. Graduate School of Business, Columbia University  
MA. 2004. Economics. National School of Development, Peking University  
BA. 2001. Economics (Marketing Major). Business School, Renmin University of China

## **JOURNAL PUBLICATIONS**

- [1] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang (2017). Contesting Commercialization: Contesting Commercialization: Political Influence, Responsive Authoritarianism, and Cultural Resistance. *Administrative Science Quarterly*, Conditionally Accepted.
- *OMT Best Paper on Entrepreneurship Award Finalist*, Academy of Management Meeting, 2016, Anaheim, CA.
  - *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Anaheim, 2016.
- [2] Greve, Henrich R. and Lori Qingyuan Yue\* (forthcoming) Hereafter: How Crises Shape Communities through Learning and Institutional Legacies. *Organization Science*, \*Equal Contribution.
- [3] Yue, Lori Qingyuan (2016). The Great and the Small: The Impact of Collective Action on the Evolution of Interlock Networks after the Panic of 1907. *American Sociological Review*, 81(2): 374-395.
- [4] Yue, Lori Qingyuan (2015). Community Constraints on the Efficacy of Elite Mobilization: The Issues of Currency Substitutes during the Panic of 1907. *American Journal of Sociology*, 120(6): 1690-1735.

- [5] Yue, Lori Qingyuan, Hayagreeva Rao, and Paul Ingram (2013). Information Spillovers from Protests against Corporations: A Tale of Walmart and Target. *Administrative Science Quarterly*, 58(4): 669-701.
- Featured by *The Social Impact of the Corporation (Administrative Science Quarterly Virtual Feature Issue)* <http://asq.sagepub.com/site/misc/VirtIss/ASQVSI2.xhtml>
  - Interviewed by *ASQ BLOG* <http://asqblog.com/2015/01/28/yue-rao-ingram-2013-information-spillovers-from-protests-against-corporations-a-tale-of-walmart-and-target/>
- [6] Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2013). The Failure of Private Regulation: Elite Control and Market Crises in the Manhattan Banking Industry. *Administrative Science Quarterly*, 58(1): 37-68.
- [7] Yue, Lori Qingyuan (2012). Asymmetric Effects of Fashions on the Formation and Dissolution of Networks: Board Interlocks with Internet Companies, 1996-2006. *Organization Science*, 23: 1114-1134.
- [8] Rao, Hayagreeva, Lori Qingyuan Yue, and Paul Ingram (2011). Laws of Attraction: Regulatory Arbitrage in the Face of Activism in Right-to-work States. *American Sociological Review*, 76(3): 365-385.
- Lead Article
  - Honorable Mention in Law and Society Association's 2012 Article Prize
- [9] Ingram, Paul, Lori Qingyuan Yue, and Hayagreeva Rao (2010). Trouble in Store: The Emergence and Success of Protests against Wal-Mart Store Openings in America. *American Journal of Sociology*, 116(1): 53-92.
- Reprint in *Corporate Sustainability*, edited by Thomas P. Lyon, Daniel Diermeier, and Glenn Dowell, SAGE Publications Ltd., July 2014
- [10] Ingram, Paul and Lori Qingyuan Yue (2008). Structure, Affect and Identity as Bases of Organizational Competition and Cooperation. *Academy of Management Annals*, 2: 275-303.

## **BOOK CHAPTERS AND CONFERENCE PROCEEDINGS**

- [11] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang (2016). The Price of Faith: Political Determinants of the Commercialization of Buddhist Temples in China. *Best Paper Proceedings*, Academy of Management Meeting, OMT Division, Anaheim, 2016.
- [12] Yue, Lori Qingyuan and Paul Ingram (2012). Industry Self-Regulation as a Solution of Reputation Commons: A Case of the Commercial Bank Clearinghouse. *Oxford Handbook of Reputation Commons*, Chapter 14, 279-296.
- [13] Rao, Hayagreeva, Lori Qingyuan Yue, Paul Ingram (2010). Activists, Categories and Markets: Racial Diversity and Protests against Wal-Mart Store Openings in America. *Research in the Sociology of Organizations*, 31: 235-253.

[14]Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2009). The Strength of a Weak Institution: Clearing House, Federal Reserve, and the Survival of Manhattan Banks. *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Chicago.

## **SELECTED WORKING PAPERS AND WORK IN PROGRESS**

- Alex Yongzhi Wang, Nandini Rajagopalan, and Lori Qingyuan Yue. App Development and Platform Competition. *Under Review*.
- Wang, Jue and Lori Qingyuan Yue (2017) Disruptive Events at the Nexus between Corporation and Community: How Accidents and Attacks Affect Market Entry in the Commercial Drone Service Industry. Working Paper.
- Public and Private Regulation. (With Henrich Greve, Brian Chung, data collection and analysis)
- Professionalization of Banks in America (with Mark Mizruchi, data collection and analysis)
- Commerce and Civics: Does Walmart Undermine Civic Capacity? (with Hayagreeva Rao, Kate Jue Wang, and Paul Ingram, data collection and analysis)
- Buddhist Capitalism and Buddhist Charity (data collection and analysis)

## **TEACHING EXPERIENCE**

University of Southern California (Marshall School of Business)

*Strategic Management (Instructor-Undergrad level)* Spring 2011- Spring 2016

- **Dean's Congratulation for Teaching Excellence, 2013, 2014**
- Co-Head, Undergraduate Course Teaching, 2017
- Mini Cases Developed
  - “Angry Birds: The Next Mickey Mouse?”
  - “The Chipotle Effect: Reverse Positioning of Fast Casual Restaurants”
  - “Alcohol Sale at Starbucks”
  - “Ticket War between American Airline and Expedia”
  - “Infant Formula Scandal in China and Corporate Social Responsibility”
  - “Leverage on Privacy: Duck Duck Go!”

*PhD Seminar: Organizational Theory (Instructor)* Spring 2018

*PhD Seminar: Strategy (Guest Instructor)* Spring 2013- Spring 2015

Teach section on “Corporate Governance from the Institutional and Structural Perspectives”

Stanford University (Graduate School of Business)

*PhD Seminar: Social Movement and Politics in Market (Guest Instructor)* Spring 2015

Columbia University (Columbia Business School)

*Strategic Management (Teaching Assistant-MBA level)* Spring 2006, Fall 2008

*Leadership (Teaching Assistant-Executive MBA level)* Fall 2007-Fall 2009

*Power and Organizational Change (Teaching Assistant-MBA level)* Fall 2006

*Assistance to Case Development: Wal-Mart In Search of Renewed Growth (Columbia Caseworks ID#080408)* 2008

Peking University (Beijing International MBA Program)

*Institutional Environment of Doing Business in China (Teaching Assistant-MBA level)* Fall 2003

*Business Statistics (Teaching Assistant- Executive MBA level)* Summer 2000

Peking University (Guanghua School of Management)

*Human Resource Management (Teaching Assistant-MBA level)* Fall 2002

**HONORS AND AWARDS**

- *Organization Science* Outstanding Review Award, 2016
- OMT Best Paper on Entrepreneurship Award Finalist, Academy of Management Meeting, Anaheim, CA, 2016
- Dean’s Award for Research Excellence, USC-Marshall School of Business, 2015
- Dean’s Congratulation for Teaching Excellence, USC-Marshall School of Business, 2014
- Award for Research Excellence, USC-Marshall School of Business MOR Department, 2013
- Dean’s Congratulation for Teaching Excellence, USC-Marshall School of Business, 2013
- Honorable Mention in Law and Society Association Article Prize, 2012
- Best Reviewer Award, International Association for Chinese Management Research, 2010
- Finalist, *INFORMS/ORGANIZATION SCIENCE* Dissertation Proposal Competition, 2009
- Dissertation Fellowship, Columbia Business School, Management Division, 2009
- Meriwether Fellowship, Columbia Business School, Management Division, 2008
- CIBER Summer Research Grant, Columbia Business School, 2007
- Dean’s List of Academic Performance, Columbia Business School, 2006
- Doctoral Fellowship, Columbia Business School, 2005-2010

- Best Student Paper Finalist, International Association for Chinese Management Research, 2004
- Outstanding Graduate Award, Peking University, 2004
- China Economic Research Scholarship, CCER, Peking University, 2003
- Entrance Exam Exempt for Master Program, CCER, Peking University, 2001
- Outstanding Graduate Award, Renmin University of China, 2001
- Meidi Scholarship, Renmin University of China, 2001
- Scholarship for Academic Excellence, Renmin University of China, 1998-2000

## **SELECTED CONFERENCE PRESENTATIONS**

### Disruptive Events at the Nexus between Community and Organization

- UCLA Social Movement and Organizational Innovation Conference, November 2016
- Economic Sociology Conference, Northwestern Kellogg School of Business, Chicago, October 2016
- West Coast Research Consortium, September 2016
- INSEAD Entrepreneurship Conference, May 2017
- Academy of Management Meeting, Atlanta, August 2017

### The Price of Faith: Political Determinants of the Commercialization of Buddhist Temples in China

- MOR Research Frontier Conference, Beijing, October 2016
- The 28th Annual Meeting conference of the Society for the Advancement of Socio-Economics, University of California, Berkeley, June 2016
- Academy of Management Meeting, Anaheim, August 2016
- American Sociological Conference, Seattle, August 2016
- USC Marshall School of Business, MOR presentation, Jan. 2015
- University of California—Berkeley Junior OT Faculty Workshop, Nov. 2014

### Dependence and Cohesion: The Impact of Collective Action on the Evolution of Interlock Networks

- Academy of Management Meeting, Anaheim, August 2016
- Social Movement Conference at Kellogg School of Management, Oct. 2015
- Economic Sociology Conference at Yale School of Management, Oct. 2014

### Elite Mobilization and the Issuances of Currency Substitutes during the Panic of 1907

- Social Movement Conference at Kellogg School of Management, Oct. 2015
- University of Alberta Institutional Theory Conference, Jun. 2015
- American Sociological Association Annual Meeting, San Francisco, Aug. 2014
- Academy of Management Meeting, Philadelphia, Aug. 2014
- University of Chicago Junior OT Faculty Workshop, Oct. 2013

### Information Spillovers from Protests against Corporations: A Tale of Walmart and Target.

- HBS Institutional Theory Conference, June 2013
- OS Winter Conference, Steamboat Spring, Feb. 2013
- Academy of Management Meeting, Boston, Aug. 2012

Laws of Attraction: Regulatory Arbitrage in the Face of Activism in Right-to-Work States

- 10<sup>th</sup> Annual Business Strategy and the Non-Market Environment Conference. Kellogg School of Management, Northwestern University, May 2010

The Clearing House, Federal Reserve, and the Survival of Commercial Banks in Manhattan

- Academy of Management Meeting, OMT Division, Chicago, Aug. 2009
- 9<sup>th</sup> Trans-Atlantic Doctoral Conference at London Business School, May 2009
- 3<sup>rd</sup> Columbia-NYU Doctoral Conference, Mar. 2009

Trouble in Store: The Emergence and Success of Protests against Wal-Mart Store Openings in America

- Academy of Management Meeting, Mobilizing Culture Consortium, Anaheim, Aug. 2008
- 2<sup>nd</sup> Columbia-NYU Doctoral Conference, Apr. 2008

Networking with Newbie? Social Influence, Firm heterogeneities, and Interlocks with Internet Companies

- Academy of Management Meeting, OMT Division, Chicago, Aug. 2009

### **INVITED PRESENTATIONS**

- INSEAD (Entrepreneurship)
- Renmin University of China (Organization and Human Resources Management)
- Tsinghua University (Leadership and Organization Management Department)
- Peking University (Guanghua School of Management)
- UCLA (Panelist for the Author Meet Critics Book Event of Ed Walker's *Grassroots for Hire*)
- Stanford University (SCANCOR)
- University of California, Berkeley (Haas: Management of Organizations)
- MIT (Sloan: Group of Work and Organization Studies)
- ESSEC (Singapore)
- National University of Singapore (Strategy)
- Washington University in St. Louis (Organization Behavior)
- Yale School of Management (Organization Behavior)
- University of Michigan (Strategy)
- University of Chicago (Booth: Organizations & Markets Group)
- UCLA (Sociology)
- University of Southern California (Annenberg School for Communication & Journalism)
- University of Pennsylvania (Wharton: Management)
- University of Southern California (Management & Organization Department)
- University of Toronto (Strategy)
- University of Michigan (Strategy)
- University of Florida (Management Department)

- University of Chicago (Booth: Organizations & Markets Group)
- Yale University (Organization Behavior)
- Tulane University (Freeman School of Business)
- Hong Kong University of Science and Technology (Management Department)
- National University of Singapore (Management & Organization)
- McGill University (Strategy & Organization)

### **PROFESSIONAL SERVICE ACTIVITIES**

- Consulting Editor, *American Journal of Sociology*, 2016-
- Editorial Board Member, *Administrative Science Quarterly*, 2014-
- Editorial Board Member, *Organization Science*, 2016-
- Editorial Board Member, *Journal of Business Venturing*, 2009-2010
- Chair of Research Committee, Academy of Management, Organization Management and Theory (OMT) Division, 2016-
- English Program Committee Member, International Association for Chinese Management Research, 2014 Conference, 2016 Conference
- Organizing Team Member, California Organization and Organizing (CalO2) Workshop, USC Marshall School of Business, Nov. 2015, 2017, Los Angeles, CA
- Discussant, Professional Development Workshop, *Social Movements, Stakeholders, and Nonmarket Strategy*, 2015-2017 Academy of Management Meeting
- Co-Organizer of Symposium, “*Walmart and the Informal Economy: Organization Theory in Age of Extreme Capitalism*”, 2012 Academy of Management Meeting, Boston, MA
- Co-Founder, Columbia-NYU Doctoral Conference, 2007
- Reviewer  
*American Journal of Sociology*  
*American Sociological Review*  
*Administrative Science Quarterly*  
*Academy of Management Journal*  
*Organization Science*  
*Management Science*  
*Industrial and Corporate Change*  
*Organization Studies*  
*Sociological Quarterly*

*Socio-Economic Review*  
*Social Currents*  
*Journal of Management Studies*  
*Management and Organization Review*  
*California Management Review*  
National Science Foundation  
INFORMS Organization Science Dissertation Proposal Competition  
Academy of Management Meeting  
Strategic Management Society Conference  
International Association of Chinese Management Research Meeting

### **UNIVERSITY AND DEPARTMENTAL SERVICE**

- Course Co-Head, Undergraduate Teaching, USC Marshall, 2017
- Executive Board Member, iOrb, USC Marshall, 2017-
- Faculty Council Representative, USC Marshall, 2017
- Member, PhD Committee, USC Marshall MOR, 2017-
- Member, Department Chair Search Committee, USC Marshall MOR, 2017
- Member, PhD Admission Committee, USC Marshall MOR, 2017
- Member Undergraduate Curriculum Committee, USC Marshall MOR, 2016-2017
- Member, Research Funding Committee, USC Marshall, 2016
- Speaker Series Coordinator, USC, 2014
- Member, MOR PhD Recruitment Committee, USC Marshall, 2014, 2015
- Member, MOR Strategic Planning Committee, USC, 2011-2013
- Faculty Marshal, University Commencement, USC, 2012
- Distinguished Speaker and Job Candidate Host, USC, 2011, 2012

### **DOCTORAL STUDENT SUPERVISING**

- Primary Advisor, Jue (Kate) Wang, USC Marshall MOR
- Secondary Advisor, Brian Chung, USC Marshall MOR
- Dissertation Committee Member, Yongzhi (Alex) Wang, Marshall MOR. Placement: OSU
- Visiting Student Host, Luqun Xie, HKUST 2016

### **DOCTORAL STUDENT QUALIFYING EXAM COMMITTEE**

- Jue (Kate) Wang, USC Marshall MOR, Chair, November, 2016
- Yongzhi (Alex) Wang, USC Marshall MOR, Member, November, 2013
- Pablo Mondal, USC Marshall MOR, March, Member, 2013
- Heejin Woo, USC Marshall MOR, November, Member, 2012