In response to the old and new ways of traveling along Olympic Boulevard in Santa Monica, The building stretches linearly along that street and the architecture evokes and represents the qualities of transportation in Southern California. Some of the issues addressed in the design are the nature of exposure, the process of discovery, and, most important, the idea of transportation as an element organizing the many diverse qualities of the city. The building creates a sequence of spaces that represent the qualities of movement. The resulting experience presents itself as a series of programmatically-organized spatial components linked together by a circulation spine, a microcosm how the complex textures of cities and communities are organized by the public circulation paths within the city.